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3 CHAPTER		E-Business	
SECTION 3.1 Business and the Internet		SECTION 3.2 E-Business	
CHAPTER OUTLINE	<ul style="list-style-type: none"><li>▶ Disruptive Technology</li><li>▶ Evolution of the Internet</li><li>▶ Accessing Internet Information</li><li>▶ Providing Internet Information</li></ul>	<ul style="list-style-type: none"><li>▶ E-Business Basics</li><li>▶ E-Business Models</li><li>▶ Organizational Strategies for E-Business</li><li>▶ Measuring E-Business Success</li><li>▶ E-Business Benefits and Challenges</li><li>▶ New Trends in E-Business: E-Government and M-Commerce</li></ul>	



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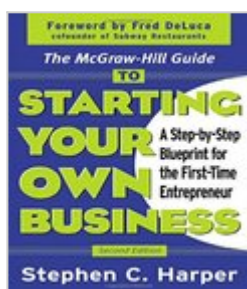
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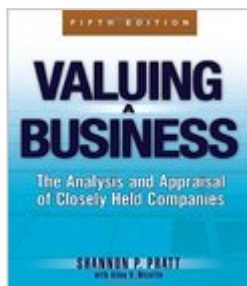
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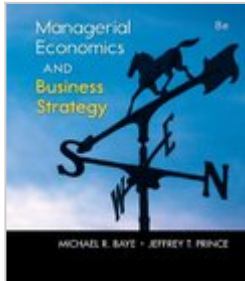




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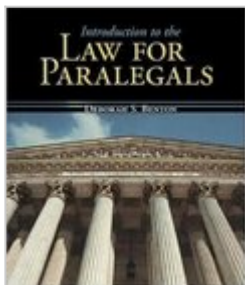
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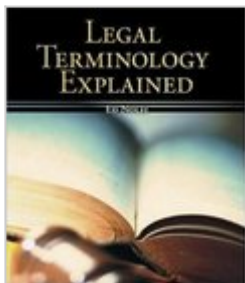
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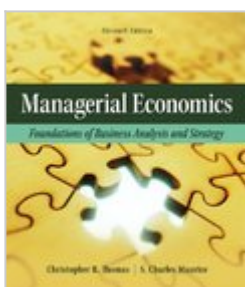
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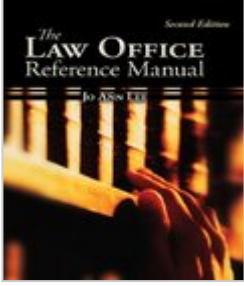
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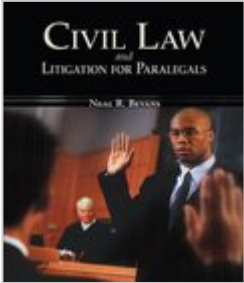
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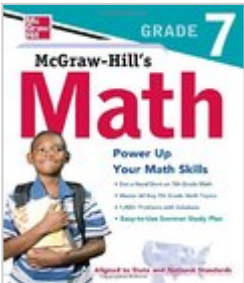
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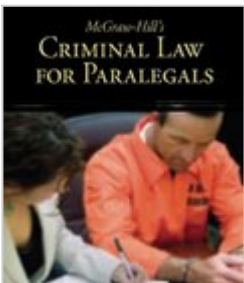
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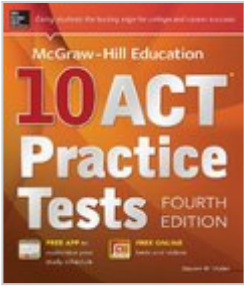
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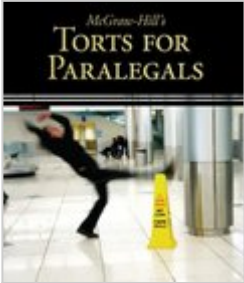
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